

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Buying Time, LLC / POL Attention: Accounts Payable 650 Massachusetts Ave NW, Suite 210 Washington, DC 20001

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE							
Property	WHAS						
Invoice #	2351530-1	Order #	2351530				
Invoice Date	11/28/21	Alt Order #	WOC13312132				
Invoice Month	November 2021	Deal #					
Invoice Period	11/01/21 - 11/28/21	Flight Dates	11/22/21 - 11/28/21				
Advertiser	ISS/ Facebook						
Product	Issue						
Estimate #	11212						
	Account Executive	Ben Stecker					
	Sales Office TEGNA Sales Washington DC						
	Sales Region	National					
	Agency Code	9915780					
	Advertiser Code						
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	2118AGP					
	Advertiser Ref	194298					
	Product 1	1580					
	Product 2						

Lina	Ctant Data	Fad Data	Decemention	Chart/Frad Times	MENTERCO	l	Spots/	Data	T		
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
1	11/24/21	11/26/21	GOOD MORNING A	AMER 7-9a	WГF	:30	1	\$225.00	NM		
١	Weeks:	Start Date 11/22/21	End Date MTWTFS WTF-		<u>Rate</u> \$225.00						
Spot	s: <u>#</u> Ch	<u>Day</u> Air	Date Air Time Des	scription_	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WH	AS Th 11/	/25/21 8:59 AM GO	OD MORNING AMERICA	A 7-9a	:3	0 FCI N125	6000Н		\$225.00	NM
2	11/24/21	11/26/21	WHAS11 NEWS @	6p 6-630p	WГF	:30	2	\$300.00	NM		
١	Weeks:	Start Date 11/22/21	End Date		Rate \$300.00						
Spot	s: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WHAS Tu 11/23/21 6:22 PM WHAS11 NEWS @ 6p			6-630p	:3	:30 FCI N1256000H				NM	
	2 WH	AS Th 11/	/25/21 6:29 PM WH	AS11 NEWS @ 6p	6-630p	:3	0 FCIN125	6000H		\$300.00	NM
3	11/24/21	11/28/21	WHAS11 NEWS SU	JNDA 630-7p	S	:30	1	\$375.00	NM		
١	Weeks:	Start Date 11/22/21	End Date MTWTFS		Rate \$375.00						
Spot	s: <u>#</u> <u>Ch</u>	Day Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WHAS Su 11/28/21 6:42 PM WHAS11 NEWS SUNDAY			630-7p	:3	:30 FCI N1256000Н			\$375.00	NM	
4	11/24/21	11/26/21	WHAS11 NEWS @	5p 5-530p	WГF	:30	2	\$200.00	NM		
\	Weeks:	Start Date 11/22/21	End Date		Rate \$200.00						
Spot	s: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Des	scription	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 WH	AS Tu 11/	/23/21 5:27 PM WH	AS11 NEWS @ 5p	5-530p	:3	0 FCIN125	6000H		\$200.00	NM
	2 WH	AS Th 11/	/25/21 5:17 PM WH	AS11 NEWS @ 5p	5-530p	:3	0 FCI N125	6000Н		\$200.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Invoice #	2351530-1	Invoice Month	November 2021
Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/28/21
Advertiser	ISS/ Facebook		
Product	Issue		
Estimate #	11212		

						Spots/				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
5 11/24/21	11/26/21	WHAS11 NEWS @ 530 P	530-6p	WГF	:30	1	\$275.00	NM		
	Start Date 11/22/21	End Date <u>MΓWΓFSS</u> WΓF	Spots/Week 1	Rate \$275.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	Length Ad-ID			Rate	Type
1 WHA	S W 11/2	24/21 5:38 PM WHAS11	NEWS @ 530P	530-6p	:3	O FCI N1256	НОООН		\$275.00	NM
6 11/24/21	11/27/21	WHAS11 NEWS AT 11 SAT	11-1135p	S-	:30	1	\$100.00	NM		
	Start Date 11/22/21	End Date <u>MTWTFSS</u> S-	Spots/Week 1	Rate \$100.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Lengt	th Ad-ID			Rate	Type		
1 WHAS Sa 11/27/21 11:46 PM WHAS11 NEWS AT 11 SAT		11-1135p	:30 FCI N1256000H			\$100.00	NM			
7 11/24/21	11/28/21	THIS WEEK	9-10a	S	:30	1	\$200.00	NM		
	Start Date 11/22/21	End Date <u>MTWTFSS</u> 11/28/21S	Spots/Week 1	<u>Rate</u> \$200.00						
Spots: # Ch	<u>Day</u> Air	Date Air Time Descripti	<u>on</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Type
1 WHAS Su 11/28/21 9:23 AM THIS WEEK		9-10a	:3	O FCI N1256	ЮООН		\$200.00	NM		
				Total Spots		9				

Include Invoice # on Check - Payment Terms 30 Days

Agency Commission \$326.25

Net Amount Due \$1,848.75

\$2,175.00

Gross Total

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